

Jim McClintock

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EXPERIENCE

810Varsity, Kansas City, MO **Manager – Multimedia and Events**

AUGUST 2013 - PRESENT

- Logistic preparation and broadcast production for live streaming high school sporting events in Kansas and Missouri, as well as KSHSAA state championship games through the National Federation of State High School Association (NFHS). Duties include coordination with event site managers, proficiency on broadcast software and audio/video hardware, network connectivity, trouble shooting and working with on-air talent.
- Head producer for Friday night football online broadcasts in the KC metro and Topeka/Lawrence area. Duties include remotely setting up web streams through YouTube Studio for multiple broadcast crews and oversight through the games.
- Maintain 810 Varsity website (810Varsity.com) which includes posting stories and pictures, updating live scoreboard and ad placement. Assisted with analytics of traffic reports and ad tracking.
- Assist with overseeing 810 Varsity events, including basketball tournaments, high school showcases and football combines. Duties include event setup, logistics and breakdown; coordinating and overseeing event staff; handling requests fans, players and coaches; gameday entertainment (in-game music and anthem) and other items as needed
- Social media contributor, posting stories and event promotions via 810 Varsity platforms (Facebook, Twitter, Instagram)

KVC (nonprofit), Topeka, KS **Family Support Worker**

JUNE 2014 – JUNE 2020

- Provided direct face-to-face services to children and families to assist fellow Case Managers
- Exceeded KVC prior years' numbers by generating Christmas gifts for 75+ foster teenage kids via social media, including involvement from Soledad O'Brien. Featured on front of *Kansas City Star* with accompanying picture and story of the efforts

SKILLS

- Social media marketing and analytics
- Broadcast production and sound engineering
- Event planning and logistics
- Fundraising coordination
- Proficient in Microsoft Suite, Adobe Suite, Adobe InDesign, Adobe Photoshop, Adobe Spark
- Microsoft Office products
- Mac and PC OS, Google Suite

AWARDS

Recognized by the Kansas City Star for my Christmas fundraising efforts on social media for teenagers in foster care

Strengthening Families Program, Topeka, KS
Teacher

FEBRUARY 2015 - MAY 2018

- Prepared and followed a weekly curriculum for the federal grant program to teach parents how to strengthen parenting skills.
- Transported parents and children to class.

EDUCATION

Washburn University - Topeka, KS
Public Relations/Mass Media - 2020